

KEEN & PETERS TEAM UP TO SPONSOR SPEEDROME STOCKS IN 2010

Indianapolis Speedrome®
Indianapolis, Indiana
January 15 2009

The World's Home of the Figure 8® is proud to announce a new sponsor partnership for 2010. The Speedrome Stock division, one of the oldest classes at the historic track, will see two Indianapolis businesses attaching themselves to the grand division. They will be known as the Scooter's Auto Sales Stocks presented by Peter's Auto Service. The drivers will look to earn the Scooter's Auto Sales Stock Cup which represents being the regular season champion. We would like to thank both these Speedrome Proud groups for their support of the track and the Stock division.

Scooter's Auto Sales is operated by current Stock division driver Scott Keen. His car lot, located just south of downtown Indianapolis at 30 East Morris Street, is loaded with plenty of quality pre-owned cars, trucks, and SUV's. This experienced salesman has a staff of knowledgeable people to help you find the perfect vehicle for your needs. In these tougher economical times, their team will also help you find the right financing to fit your budget. Stop by the property or give them a call at (317) 786-9000.

"I really love the Speedrome", exclaimed Mr. Keen. "The track is a great place to bring the family for fun and entertainment at a low cost. I am excited about 2010 and sponsoring the Stock division. The Speedrome is a grand place to market my business". Scott has competed in the Late Model and Stock division at the Speedrome after moving from the dirt tracks several years ago. He is coming off his best season with three feature victories. Keen also sponsors some of top talent in the pit area.

Scooter's Auto Sales
30 East Morris Street
Indianapolis, IN 46225
(317) 786-9000
www.scootersautosales.net

Peters Auto Service, located on Indy's near south side at 3624 Carson Avenue, is the number one source for keeping your car happy. They provide a wide variety of services for all makes and models. From standard maintenance issues such as oil changes and tire rotation to heavy repairs including engine replacement, their experienced mechanics will treat your car or truck right. "We are very excited to be associated with the Speedrome", said owner Dave Peters. "Our relationship with the track is a great way to expose the business to new customers". Call Peters Auto Service to save on your next repair at (317) 784-8151.

Peters Auto Service proprietor Dave Peters has been a strong supporter of racing at the Indianapolis Speedrome for years. Dave is well known for lending a hand to just about anyone who asks for assistance even if they are battling his car for championships. His team has fielded Hornets and was the series title sponsor last season. His son Nigel has captured many top honors in that division before testing the waters in the Stocks in 2009. The duo has two brand new cars ready for a run at top rookie as well as the championship in 2010.

Peters Auto Service
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